

HBAC

Healthcare Businesswomen's Association of Canada
Association des femmes d'affaires dans le milieu de la santé



*HBAC Wishes
You Happy
Holidays and a
Wonderful New
Year!* **CPM**

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Announcement

Dan Denomme Named President, Jeffrey Simbrow Associates



Dan Denomme,
President,
Jeffrey Simbrow
Associates

Jeffrey Simbrow Associates (JSA), an InVentiv Health company and one of Canada's leading healthcare marketing and communications agencies, recently announced the promotion of Dan Denomme, formerly Senior Vice-President, to President. "I am very pleased that Dan will expand his role in our organization by taking over as President of JSA," said Jeffrey Simbrow, founder of JSA. "He has provided exceptional leadership during the past 11 years with us and continuously displays his passion and dedication to the healthcare industry. I look forward to working closely with him and utilizing his skills as a leader and an advocate for fostering great relationships with our clients."

In his new post as President, Denomme will be responsible for leading business development and building and overseeing existing client relationships. He has held a variety of positions while at JSA, including Account Director and Vice-President. Denomme takes over the position of President from Karen Auslander, who recently retired.

"We are confident that Dan's leadership and passion for his work will be a valuable asset in the InVentiv Health global network," said Phil Deschamps, President and CEO of GSW Worldwide, one of InVentiv's global advertising agencies. "I look forward to working with him as he fuels growth on a global level, while continuing to provide innovative business solutions for clients."

Prior to JSA, Denomme served as Marketing Manager for 3M Canada, 3M Pharmaceuticals. Previously, he worked for Riker Canada as a Sales Representative. Denomme holds a bachelor's degree from the University of Toronto and a master's degree from Wilfrid Laurier University.